



# ARIZONA WIC ALERT

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## Changes to Authorized Juices



The Arizona WIC Program was recently notified that Old Orchard has introduced four (4) new juice products. The new products have been evaluated and they **do not** meet the WIC federal nutrition guidelines for juice. The new juices are:

- 100% Pomegranate Juice
- Pomegranate Cherry Juice
- Pomegranate Blueberry Juice
- Tart Cherry Juice

According to the current food list, all flavors of Old Orchard Brand juice are WIC authorized, except limeade or lemonade. Since the new juices are not WIC eligible and **cannot** be purchased with WIC food instruments, the Arizona WIC Program in coordination with the Inter Tribal Council of Arizona and Navajo Nation WIC Programs have developed a flyer to inform WIC participants that the new products are not authorized for purchase with their WIC food instruments.

For your convenience, a small supply of the participant flyers are enclosed. Please ensure that all individuals who handle WIC transactions are made aware of the change. If you need additional flyers, please contact any member of the Vendor Management Team at 1-866-737-3935.

If you have any questions regarding this WIC Alert or need technical assistance, please contact any member of the Vendor Management Team at 1-866-737-3935.



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